Gold

Suitable for most teaching/ subject lead vacancies and difficult locations to recruit.

SNAP

"SNAP is a targeted amplification platform which uses Facebook and Twitter to raise awareness of your vacancy to a passive audience; an audience who may be inaccessible via conventional recruitment methods. It can be used to reach out to particular education groups specific to an opportunity, in addition to targeting demographics, or meeting diversity requirements."

Guardian:

Enhanced Listing
One Month – Will advertise your advert with a shaded background along with School branding.

Job Refresh
Refreshing your role treats it similarly to a role newly posted on the site. Your job will appear at the top of browsing searches, and will be included again in job alerts to candidates.

Audience Match
50k pi MPU – 50k impressions: Using behavioural targeting, Guardian are able to capture information about their readers and display smart, relevant adverts based on the type of content they are engaging with.

tmp.worldwide